



Heaton Stannington AFC

Sponsorship Brochure

Enquiries: heatonstan@gmail.com



Programme Sponsor

Exclusive opportunity to sponsor our match day programme – *The Stan*.

Our season-long Programme Sponsor will secure high visibility publicity on the front cover of every copy of our Programme.

You will get:

- ✓ Front page sponsorship of The Stan
- ✓ Half page advert within the programme
- ✓ Signage at the turnstile – seen by everyone entering the ground on a match day
- ✓ Regular social media coverage
- ✓ Complimentary entry for 4 people to 1 x home match of your choice, including half time hospitality & 4 free programmes.



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Hospitality Sponsor

Exclusive opportunity to be our Hospitality Sponsor. Heaton Stan are famous for our hospitable welcome and this is your chance to partner with us in this area.

We currently provide half time hospitality to committee members, officials and other sponsors. At full time we provide hospitality to the players and match officials.

You will get:

- ✓ Large advertising board on front of clubhouse
- ✓ Match day advertising within the hospitality suite
- ✓ Regular social media coverage
- ✓ Complimentary entry for 4 people to 1 x home match of your choice, including half time hospitality & 4 free programmes.



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Media Sponsor

Exclusive opportunity to be our Media Sponsor. We have plans to add video footage to our existing photographic footage of matches.

Our media sponsor will help to support us in providing this coverage to supporters and online viewers and will enjoy exclusive coverage as a result.

You will get:

- ✓ Your name or company name/logo featured on all video footage published on our media platforms for the whole season
- ✓ Regular social media coverage
- ✓ Complimentary entry for 4 people to 1 x home match of your choice, including half time hospitality & 4 free programmes



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Pitch Side Sponsorship

Our pitch side boards are a perfect opportunity to get high visibility exposure for a low budget. We have a variety of positions available on both sides of the pitch.

Pitch side boards are visible to both visitors to Grounell Park but are also in prime position to be captured in match day media such as photographs and video footage. In addition, you will enjoy social media exposure via all of our channels.

Year 1 costs cover the production of the board and then renewal costs from Year 2 onwards are low and very competitive.



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Match Day Sponsorship

Be our match day sponsor and experience the full Stan hospitality experience.

You get:

- ✓ Free entry for 2, 4 or 6 people (depending on chosen package) to your match
- ✓ Half time hospitality in our upstairs boardroom - featuring tea and finger buffet.
- ✓ Your name or company name designated as our match day sponsor within all social media posts, match reports and the match day programme.
- ✓ Your name or company name announced over the tannoy before kick off
- ✓ A programme for each person in your party (2, 4 or 6)



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Match Ball Sponsorship

Be a match ball sponsor for a home fixture of your choice.

You will get:

- ✓ Your name or company name designated as our match ball sponsor within all social media posts, match reports and the match day programme.
- ✓ Your name or company name announced over the tannoy before kick off
- ✓ One free match day programme for the relevant fixture



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Player Sponsorship

Sponsor one of the Stan playing squad for a full season.

You get:

- ✓ Your name or company name featured on the players social media banners which are posted every time the player is involved in a key event
- ✓ Featured social media posts throughout the season outside of match days
- ✓ Your name or company name advertised next to the player in every match day programme during the course of the season



@HeatonStanningtonFC



@HeatonStan



@HeatonStan



Programme Advertising

An opportunity to take our either a half page or full page advert within our match day programme.

You will get:

- ✓ Either a half page or a full page advert within the programme
- ✓ We sell around 40 programmes for each home game and host over 20 games in a season
- ✓ In addition, we will be making digital versions of the programme available this season for later download
- ✓ Regular social media coverage



@HeatonStanningtonFC



@HeatonStan



@HeatonStan